

C.R. England Becomes Even More Strategic with the Implementation of myLogistics Software

Salt Lake City, Utah -- May 15, 2009—C.R.England, a global transportation provider, has recently implemented myLogistics software in an effort to strategically design and model fleet activity for existing and potential clients in the Dedicated division.

“myLogistics software provides us better tools for analysis needed to effectively respond to RFPs,” says Gary Bleazard, Director of Business Solutions for England Dedicated. “It also gives us the ability to develop detailed routes, calculate mileage, and potentially provide real-time shipment information to our customers- all contributing to the value-added benefits that we provide.”

The new software provides a competitive advantage to assist in bid opportunities, as well as maximizing utilization in existing operations. Since the implementation, England Dedicated has further maximized utilization for trucks, and has the technology to best solve a company’s transportation needs.

The addition of myLogistics software is another example of England’s dedication to continuous improvement efforts. “myLogistics will allow us to provide more detailed, tactical information to our customers giving them increased efficiency, visibility and information at their fingertips,” says Dave Robbins, V.P. Corporate Sales & Business Development. “We are committed to continually finding ways to improve our technologies to benefit our customers. Investing in myLogistics will allow us to do that even better.”

For nearly 15 years, England Dedicated has provided customized transportation solutions for the specialized needs of individual clients. With on-site management, dedicated equipment and a host of other fleet management services, England can serve as an in-house extension of a customer’s transportation department. The implementation of myLogistics software is yet another value-added service that positions England to be the best-in-class transportation provider through right-sizing fleets and maximizing asset production. This tool allows us to better model fleet activity including routes and deliveries with more accuracy, thus becoming more competitive. It also gives the operation team a clear view of how to plan routes and driver utilization from day one.

England Dedicated provides real-time transportation solutions to all of our customers and is positioned to provide optimal and competitive RFPs. The myLogistics – myRoutes tool will be a critical tool to increase efficiency, accuracy and productivity.

About C.R. England, Inc.

Founded in 1920, C.R. England, Inc. corporate headquarters are located in Salt Lake City, Utah. It has grown to be one of North America’s largest transportation companies and has earned a reputation as a transportation partner of the highest quality. C.R. England services include Long Haul and Short Haul (Regional) One-Way Carriage, Dedicated and Intermodal services as well as a Mexico division and offices in China. Additional services include Truckload, LTL, Parcel and Global Sourcing and Supply Chain Engineering. For more information, visit www.crengland.com.

About myLogistics, Inc.

myLogistics strives to provide customer solutions where needed and offer “*Quality Solutions by Design*”. Their technology solutions are designed to meet the unique logistics needs of customers. myLogistics’ core products have over 15 years of development experience, they include: Routing, Scheduling and

Optimization, a Transportation Rating Engine, TMS functionality, Fleet Management, and Inventory Management. For more information, visit www.mylogisticsinc.com.

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