

## ENGLAND ANNOUNCES DRIVE LIFE PROGRAM

*July 24, 2006*

**SALT LAKE CITY, UT** — C.R. England, Inc., a nationwide leader in refrigerated and dry truckload services, today announced its new drive life program in an elaborate outdoor meeting at England Headquarters in Salt Lake City, Utah.

The meeting was kicked off by Dan England announcing the new Drive life program. At the end of Dan's speech a new England Truck and Trailer driven by Gene England and co-piloted by Bill England pulled up behind the stage showing the new Drive Life logos. Gene and Bill got out of the Truck briskly and came to the stage waving the new England Drive Life Flag. The crowd erupted with applause.



Once the crowd settled down Dean England came to the podium to introduce a very special guest and NASCAR legend Richard Petty. Again the crowd erupted with applause. Richard Petty mesmerized the crowd with his speech about teamwork. (See portions of his speech below)



After Richard Petty's speech he stayed and signed autographs for all employee and local individuals who came to the festivities. Also included in the event was a barbeque lunch and a job fair for individuals interested in a career with C. R. England.

### **What is Drive Life?**

Drive Life is a way of being. It's about getting stuff done. Reaching goals. Creating opportunities. And, most importantly, taking control of your destiny. It's about coming up with ideas that make your job, or even our entire company, better. It's about grabbing hold of life and driving it, instead of just being along for the ride.

### **Richard Petty Encourages Teamwork**

*Editors note: This is a portion of the address Richard Petty gave at the England — Drive Life Celebration.*



The trucking business is just like a race car. The driver is just part of the operation. You've got to have your logistics support to figure it out, he's got to have people to work on the cars. So when people say Richard Petty won 200 races, Richard Petty was a part of the team and the team is what makes it work. I was the designated driver and without 10 people or 20 people or 30 people working on that car, getting it to and from the racetrack, I'm not going to be doing anything. As you go through life, realize that there is no such thing as "I". I can do nothing by myself. It takes people around me, it takes organizations around me, to make it all work. When you think about yourself and you look

around you, you say, "I'm just part of the team." I'm doing it for me but I've got to have these other people to make it work for me. It's the same way in the trucking business, racing business, or whatever. It's always hard to get a new program and get everybody to accept it. When you talk about the courtesy of the drivers and the courtesy of the people that work around you, it gets contagious. You know, you give a driver a break on the road. He might not give you a break but the guy on down the road might. It's the same way when you're working in the office or when you're working on the trucks, or washing the trucks, or loading and unloading. It just takes a lot of people to make all of this work.

#### **ABOUT C.R. ENGLAND**

C.R. England is a family-owned refrigerated transportation business with revenues in 2004 that exceeded \$500 million. The company's more than 4,350 courteous employees, drivers and owner-operators take pride in providing the highest quality service, safety and on-time delivery with more than 2,600 trucks and 4,100 trailers. The company has become an industry leader in providing temperature-controlled truckload, brokerage, intermodal and container service. Headquartered in Salt Lake City, UT, C.R. England operates in the 48 contiguous states, Canada and Mexico and maintains terminals in California, Colorado, Texas, New Jersey and South Carolina. The company also operates six driving schools across the country. [Find out more information about C.R. England.](#)